PHARMA **FORECAST**



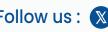
NAVIGATE THE FUTURE IN A STRAIGHT LINE



YOUR CHALLENGES Vs. OUR SOLUTIONS

- Inconsistent models Vs. Consistent methodology
- Frequent changes Vs. Dynamic monitoring
- Complex data Vs. Strategic techniques
- Long analysis time Vs. Efficient analysis
- Single scenario Vs. Tri-fold scenario
 - (Base / Best / Worst)

Our forecasting models transform uncertainty into clarity, easing stress with each insight







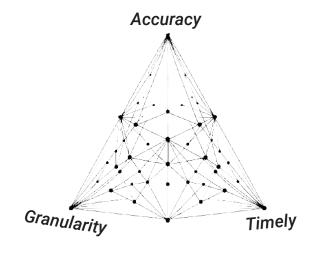
Is Forecasting necessary?

Market size and potential Ineffective marketing strategies OPPORTUNITIES Market segmentation Financial risks/Misjudgments Financial/Investment strategy Inefficient supply/Prod. planning Stakeholder confidence Ineffective resource allocation Strategic pricing models Lacking innovation & development Competitive positioning Blindness to emerging competitors Strategic partnerships Regulatory challenges Customer-centric programs Inability to leverage market trends

We cover

- Epidemiology forecasting
- O Demand-based forecasting
- Sales forecasting
- Supply chain forecasting

Our Output





We are an ISO 27001 & ISO 9001 certified strategic consulting & business intelligence partner for biopharmaceutical, healthcare & medtech companies, specializing in conferences, landscapes, deepdives & ad-hocs in various therapeutic areas

Why Vyuhpharma?













(iii) Vyuhpharma

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