



UNMATCHED

PHARMA CONSULTING

EXPERTISE IN RESEARCH AND DEVELOPMENT

ISO 9001 AND ISO 27001 CERTIFIED COMPANY

SMALL ENOUGH TO CARE; BIG ENOUGH TO DELIVER



Our Focus

New and cutting-edge therapies that could revolutionize current practices



Our Reports

Combine in-depth research, analytical thinking & persuasive storytelling



Our Clients

Pharma & Biotech leaders seeking to understand the competition



About us

Vyuhpharma

The pharma BI division of Vyuhgenics Inc.

We provide strategic consulting and business intelligence services tailored for biopharmaceutical, healthcare, and medtech sectors

We provide actionable and accurate insights in a timely manner to our clients

“ Insights prevent expensive mistakes ”



AREAS WE COVER

THERAPY AREAS

Oncology	Neurology	Ophthalmology	Cardiology
Immunology	Respiratory	Hematology	Infectious
Generics	Biologics	Vaccines	Endocrinology
AI in health	Healthtech	Med Devices	Rare disease

REGULATORY

COMMERCIAL

S.Korea Australia APAC
UK USA China
 Japan Brazil **EU**
 LATAM New Zealand

OUR **TAILORED SOLUTIONS** FOR YOUR BUSINESS NEEDS



Business Intelligence

TA expertise with primary and secondary research to understand competitors' impact



Conference Coverage

Real-time news, tailored daily highlights, conference summaries and reports



Workshop Support

Design, moderate and execute interactive workshops to develop and pressure-test strategies



Therapy Area Perspectives

Review of products and pipelines to identify key trends within the space



Forecasting Analysis

Reliable forecasts with numerical models, current intel and historical insight



Supply Chain Analysis

In-house database to analyze rival supply chains, manufacturing strategies and past shortages

Customized BI Portals

Disseminate information to stakeholders quickly
Highly secure and reduces workload on CI teams while ensuring full control of information flow



OUR **COMPETENCY**

VYUHPHARMA

OTHERS

PROJECT DISTRIBUTION

Only one client per key MoA or Therapy area

Take on multiple projects, leading to confidentiality issues and biases

TEAM DISTRIBUTION

Access to all experts within the company based on project needs

Rigid assignments; typically smaller teams without full-time experts

EXPERTISE

Senior executives and subject matter experts assigned to all projects

Limited; single SME shared between multiple projects

REPORTS

Fully customized, accurate, in-depth and analytical

Simple, general and just fact-filled briefings

CLIENT SUPPORT

A dedicated team available 24x7 to address your KIQs

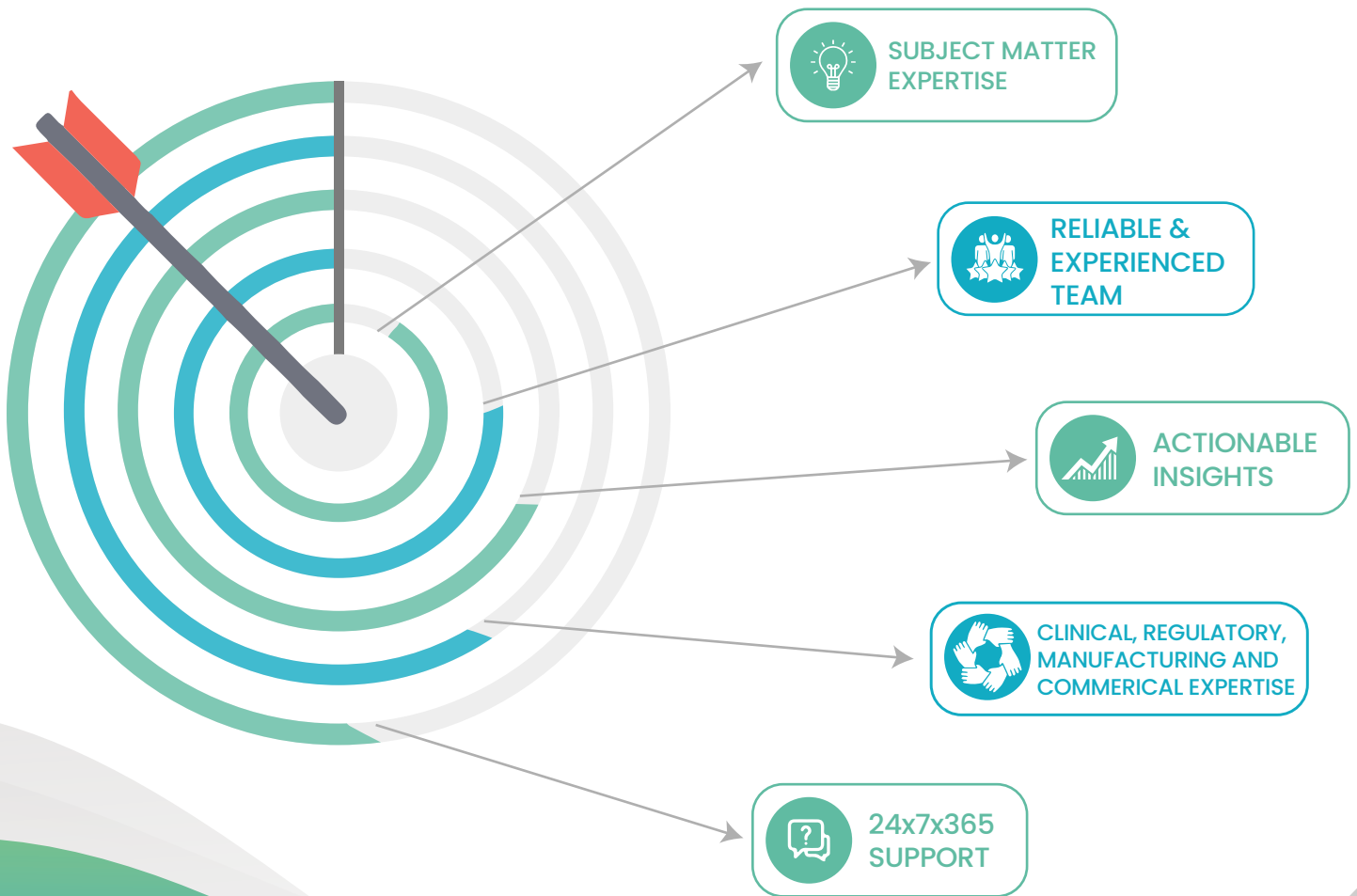
Limited availability, potential delays

SCALABILITY

Bespoke solutions, flexible and scalable for every challenge

Rigid, non-scalable solutions

WHY CHOOSE US ?



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