



MASTER THE GAME WITH STRATEGIC WORKSHOPS

Bespoke in-person, virtual or hybrid strategic simulation exercises

1

Identify needs

Internal stakeholder interviews

2

Investigate space

Market research and CI

3

Design workshop flow

Interactive and high energy sessions

4

Review & enhance

Multi-level review and modifications

5

Dry run

Test to ensure all is under control

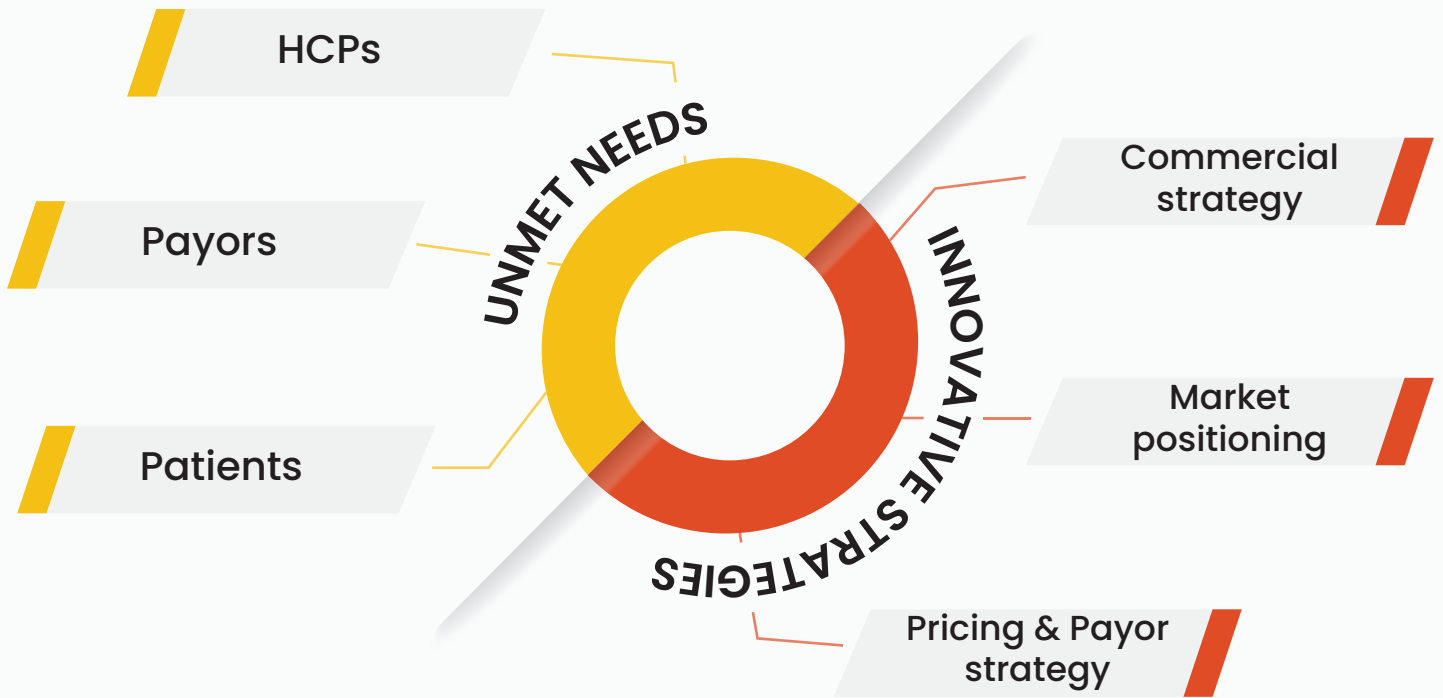
6

Execute live

Expertly host dynamic workshops



Choose your theme



What exactly we do

Pre-workshop

- ✓ Understand needs of the company
- ✓ Adhere to legal requirements
- ✓ Conduct stakeholder interviews
- ✓ Create pre-reads
- ✓ Create a workshop design
- ✓ Execute a successful workshop

Post-workshop

- ✓ Cleaned-up transcript of discussion
- ✓ Assess competitive environment
- ✓ Develop proactive strategies
- ✓ Get stakeholder and management buy-in

180+ Conferences **200+** Landscapes **190+** Deepdives **60+** Ad-hocs

We are an ISO 27001 & ISO 9001 certified strategic consulting & business intelligence partner for biopharmaceutical, healthcare & medtech companies, specializing in conferences, landscapes, deepdives & ad-hocs in various therapeutic areas

Why Vyuhpharma?

Actionable Insights	High confidence	Experienced team	24x7 support
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THE PHARMA BI DIVISION OF VYUHGENICS INC.

sales@vyuhpharma.com

Henderson, Nevada, USA - 89014

